



Media Release

Kotak Securities Announces Strategic Tie-up with Sharewealth Securities

Kochi, 27th July, 2022: Kotak Securities Limited today announced its strategic tie-up with Thrissur-based Sharewealth Securities Limited - a leading Kerala-based brokerage firm, with clientele spread across in Kerala, Tamil Nadu, Karnataka, Maharashtra and Gujarat. Under this partnership, Kotak Securities will cater to more than 40,000 investors and clients of Sharewealth Securities.

Jaideep Hansraj, MD & CEO, Kotak Securities Limited said, "We are excited to onboard and service around 40,000 investors through this tie-up with Sharewealth Securities Limited. We are committed to ensure seamless integration and provide the best possible service to the newly added clientele. This tie-up will further strengthen the investor's journey in the stock market with our research insights, trading app loaded with a host of features and make transactions faster."

Ramakrishnan TB, MD & CEO, Sharewealth Securities Limited also said on the occasion, "We are delighted to have this strategic alliance with Kotak Securities, Kotak is a great institution and one of the most trusted names in the BFSI segments. This alliance with Kotak will create more opportunities for customers to invest in a wide range of products along with robust technology. It will be a win-win situation for all stakeholders of both entities, and it will empower Sharewealth to serve the clients (both resident and non-resident (NRI) with best practices in the industry for their wealth creation."

About Kotak Securities Limited

Kotak Securities Limited (KSL), a subsidiary of Kotak Mahindra Bank, is one of India's largest full-service stock broking firms catering to retail and institutional investors across all segments of the capital market. Through a tie-up with partner brokers, the company also provides direct access to the US markets. Supported by a strong research team, robust digital trading platform, large branch network & franchisee base, and referral coordinators spread across *Kona* of India, KSL processes lakhs of secondary market trades every day. As on 30th June, 2022, KSL has a national footprint of 173 branches, 1306 franchisees and satellite offices across 382 cities in India serving 32.8 lakh active client base. KSL provides a wide array of services including investment options in equities, derivatives (equities, commodities, currency) and mutual funds. It also offers margin trading facility, depository services and third-party products like insurance.

About Sharewealth Securities

Incorporated in 2005, Sharewealth Securities offers a wide range of services from Equities to Derivatives - including Commodities and Currencies, Depository Services to Mutual Funds and Research, IPO, Exchange Traded Funds (ETF) and Systematic Investment Plans (SIP) for all its clientele. With the partnership the investors and clients of Sharewealth Securities Limited can now avail all offerings of Kotak Securities Limited. Sharewealth Securities Limited is a corporate member of National Stock Exchange of India Limited and Bombay Stock Exchange Limited. The brokerage franchisee is also a Depository Participant with CDSL (Central Depository Services (India). Sharewealth group company Sharewealth Commodities Pvt. Ltd. has membership in MCX.





For more information, please visit the company's website at <u>https://www.kotaksecurities.com</u>

Biswajit Dash	Rakesh Sharma	Deepa Menon
Kotak Mahindra Group	Fortuna PR	Fortuna PR
Phone: +91 91670 44405	Phone: +91 98335 37679	Phone: +91 9867684883
Biswajit.dash@kotak.com	Rakesh@fortunapr.com	deepa@fortunapr.com