



# Pick of the week

## SBI Life Insurance (SBILIFE)

Recommendation: **BUY**

Date: **4th July 2022**

Current Price: ₹**1,099**

Time Period: **12 Months**

Potential Upside: **36.5%**

Target Price: ₹**1,500**

### Why Invest

- The Company continues to gain market share, supported by banks and augmented by new partnerships.
- We expect it deliver 17-18% APE (annualised premium equivalent) growth over the next three years.
- At our Fair value of Rs. 1500, it will trade at 2.7x embedded value.
- We remain constructive on the life insurance space.
- Private players reported continued margin expansion in the last 3-4 years, improving product mix will support margins.