

Ratings Monitor

One Report – to monitor stocks and identify triggers to re-evaluate ratings

VIP INDUSTRIES (VIP)

Current Market Price	Potential Returns	Fair Value (FV)
Rs.708	9.5%	Rs.775

Date: 25th October, 2022

Previous Rating: **REDUCE**

Current Rating: **ADD**

Change: **Upgrade**

Ratings Rationale

- Q2FY23 was supported by opening of the economy and pent-up demand.
- We expect VIP to push for E-com, digital marketing & Modern Trade channels.
- We expect earnings to grow by 13.5% in FY24E & grow by 17.4% in FY25E.
- We roll over to FY25 and upgrade the stock to ADD from REDUCE.

Valuation

Upgrade to ADD from Reduce, increasing Fair Value to Rs775, valuing VIP Industries at 42x PE FY25 earnings.

Read Full Report

Note: The performance horizon is 12 months unless specified.

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