

## **Media Release**

### **Kotak Securities Launches Global Investment Platform for Indian & NRI Investors**

**Mumbai, 9<sup>th</sup> December 2020:** Kotak Securities (KSL) today announced the launch of a global investment platform for its Indian and NRI customers. KSL has teamed up with Nasdaq-listed Interactive Brokers Group (IBKR) to offer its Indian and NRI customers a platform to invest directly in US equity markets.

KSL is providing a complete digital and seamless experience from onboarding to trading. Investing in US equity markets, now, will be at the click of a button. Clients can use the KSL web-based platform as well as the mobile app for investing.

Jaideep Hansraj, MD & CEO, Kotak Securities said, “With technological advancement driving all spheres of economic activities globally, geography has become history in the new normal. Kotak Securities’ collaboration with Interactive Brokers enables us to offer a global investment platform. From this platform, our Indian and NRI clients can now invest in growth stories of US listed large-scale technology and biotech companies. With no minimum ticket size for buying and selling of shares, including buying of fractional equity shares in the US markets, gives an opportunity to retail investors to build a portfolio of global companies. Diversification plays a crucial role in mitigating risk, and investing in US markets will help investors mitigate country risk as well as help them take advantage of market cycles in different economies.”

Ankit Shah, Director & India Representative, Interactive Brokers said, “Increasing demand to invest in global companies is driven by multiple reasons. One, the performance of the US markets itself. Second, investors want to own shares of companies whose products they use on a daily basis and thirdly for diversification. Kotak Securities’ global investing platform which is enabled by Interactive Brokers will allow Indian residents and the NRIs to seamlessly invest in global companies.”

The client onboarding is a do-it-yourself (DIY) journey wherein the client will have to fill up personal information and regulatory details online.

#### **Investing in US stocks was never this easy:**

In three simple clicks one can buy or sell US shares through the KSL platform

- a) Client comes on to the KSL platform – mobile app or the website
- b) Selects the stocks to buy or sell
- c) Gets a confirmation on the executed trade.

The trade would go through only if funds are available in clients account. Clients can open the account digitally and choose the subscription plan depending on their trading preferences. The shares bought by clients are held by Interactive Brokers, which is a global custodian in multiple jurisdictions.

### **About Kotak Securities Limited**

Kotak Securities Limited (KSL) is a subsidiary of Kotak Mahindra Bank Limited and the stock broking arm of the Kotak Mahindra Group. As on 30<sup>th</sup> November, 2020, Kotak Mahindra Bank Limited's market capitalisation was more than Rs. 3.50 lakh crore. Further, with a net worth of Rs. 4,897 crore as on 30<sup>th</sup> September, 2020, KSL is the largest brokerage company in terms of net worth in the Indian broking industry. KSL is backed by top-of-the line research analyst team – fundamental as well as technical, large branch network and vast franchisee network spread across *Kona Kona* of India. With its robust digital trading platform, KSL processes several lakhs of secondary market trades every day. Furthermore, KSL offers a wide range of financial products including Equity, Derivatives, Currency Derivatives, IPOs, Mutual Funds and Insurance.

For more information, please visit the company's website at [https:// www.kotaksecurities.com](https://www.kotaksecurities.com)

### **About Interactive Brokers Group, Inc.**

Interactive Brokers Group affiliates provide automated trade execution and custody of securities, commodities and foreign exchange around the clock on over 135 markets in numerous countries and currencies, from a single IBKR Integrated Investment Account to clients worldwide. We service individual investors, hedge funds, proprietary trading groups, financial advisors and introducing brokers. Our four decades of focus on technology and automation has enabled us to equip our clients with a uniquely sophisticated platform to manage their investment portfolios. We strive to provide our clients with advantageous execution prices and trading, risk and portfolio management tools, research facilities and investment products, all at low or no cost, positioning them to achieve superior returns on investments. Barron's ranked Interactive Brokers #1 with 5 out of 5 stars in its February 24, 2020, Best Online Broker Review.

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