

Media Release

Kotak Securities announces 'Great Indian Brokerage Sale'

No brokerage charges for intra-day trades in cash segment from October 16-19, 2017

Mumbai, October 17, 2017: Kotak Securities announces 'Great Indian Brokerage Sale' for the week of October 16-19, 2017, including the auspicious *Muhurat Trading*. During this period, customers will not be charged brokerage for intra-day trades in cash segment (except one paisa brokerage per scrip). Kotak Securities is the first broker in the industry to introduce such an offer.

Commenting on the offer, Kamlesh Rao, Managing Director & CEO, Kotak Securities, said, "We wish all our customers a very prosperous Diwali by gifting them an entire week of free brokerage (except one paisa brokerage per scrip). Basis the success of our pilot 'Happy Day – Brokerage Free' offer on October 6, 2017, where we saw 6,000 new customers trading in one day resulting in our market share growing by over 200%, we are delighted to extend this offer during the entire week of Diwali."

"The core of the innovation is to empower customers with products and services that enable them deepen engagement with markets," added Rao.

In line with the company's philosophy of introducing innovative products for customers, 'Great Indian Brokerage Sale' is an addition to its suite of products such as 'Happy Hours', 'Double or Quits' as well as higher leverage products such as 'Super Multiple'.

About Kotak Securities

Kotak Securities Limited is a subsidiary of Kotak Mahindra Bank Limited and is the stock broking arm of the Kotak Mahindra Group. With 1160 branches, franchisees representative offices, and satellite offices across in 363 cities, Kotak Securities processes over 3,00,000 secondary market trades every day and has a customer base of more than 13,60,000 customers. Awarded Best Equity Broking House and Depository Participant of the year - Dun & Bradstreet Equity Broking Awards 2013-14, Kotak Securities offers a wide range of financial products for its investors, including Stocks and Shares, Derivatives, distribution of IPOs, Mutual Funds and Insurance.

All figures are as on March 31st 2017.

For Further Information

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